

Love Locks



Moldmaker: Hameed Grand Enterprises

Designer: Shoba Rani

Product Description

Walking reins specially designed to use with children. The reins are made up of plastics and are attached to hook and loop fastening band that can be tied to wrist on both ends, one for the adult and other for the child. Additional choice of the product is made with reins attached to adjustable webbing belt on one end that can be tied to the waist of the child and a stretchable fabric band on the other end to be held by an adult. Both variations with the reins are designed to keep the costs low to make it generally affordable.

Why is the product innovative?

- The design of the Lovelocks walking reins of interlocked hearts is to be aesthetic in appearance and symbolic in the values of love and care. Hence it is hoped that parents would feel using reins are more of protection with love rather than avoiding the reins



international plastics design competition



considering it as a mere leash. The colorful walking reins are made with food grade polypropylene as an added safety measure.

- It is designed to look like a toy so as to reduce the feeling of being restrained.
- It helps as a simple method of elementary protection that helps to prevent children being lost in crowded places.
- The product uses Plastic in constructive manner. The reins are recyclable.
- The product is designed to keep the costs low to make it generally affordable. The net proceeds derived from the sale of the product will be passed to carefully chosen charities touching the lives of children