



international plastics design competition



Hi-Def Wallet



Molder: Univenture, Inc.

Moldmaker: N/A

Material Supplier: N/A

Designer: Univenture, Inc.

OEM: Univenture



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Product Description

This fully enclosed HiDef Media Disc Case is made from 100% recyclable polypropylene and features snap-locking outer latches for added protection. The interchangeable pages are designed to cushion and protect up to six discs, with no hubs allowing for compact design and user-friendly storage. Inside clips hold a graphic insert, while a clear overlay allows for a custom cover insert to label the contents. This product is ideal for users who want compact, and portable storage for discs without sacrificing protection.

Why is the product innovative?

The HiDef Media Disc Case takes high-definition packaging to the next level, offering an eco-friendly, multi-disc packaging solution that is ideal for retail consumers. Each case, made from durable and 100% recyclable polypropylene holds up to six discs in interchangeable pages. The rings are injection molded 100% polypropylene and are molded as one piece with the case. The durable design provides for an optimum lifespan of both the case and the contents. An increasing demand for environmentally responsible packaging alternatives for CDs, DVDs, software, games and consumer electronics, creates dynamic shelf impact for the HiDef Media Disc Case. Unique manufacturing technologies that convert plastic film made from sustainable or biodegradable resources provides consumers with green solutions for even the toughest packaging challenges. Security and protection is very important to safeguard the contents of the HiDef Media Disc Case. A fully enclosed design that features snap-locking outer latches allows for added protection. Tamper-evident seals may also be included. The pages are designed to cushion and protect, as well as clean discs with each removal and insertion. The HiDef Media Disc Case, offering a compact design and user-friendly storage, comes in a variety of vibrant colors while additional colors can be custom manufactured. Discs can be automatically inserted into standard or custom page options. The package can be further customized with a full wrap insert to label the contents, or color imprinting on the case and pages. The archival protection of the case and pages fulfills the marketing objective of extending the life and value of the package's brand message, and the use of fewer components during manufacturing supports waste reduction.